

BETTER BLOCK HOUSTON PRESENTS

Hot Block on Holman

Holman & La Branch
near Baldwin Park

**Improving Houston
one block at a time**

Better Block Houston invites all community members to visit the intersection of Holman and LaBranch in conjunction with Art in the Park at Elizabeth Baldwin Park and an art exhibit and play at the Community Artists' Collective to experience the difference that smart design makes in creating a healthy, sustainable neighborhood.

DATE: 04/09/2011
TIME: 10 AM-10 PM

- Learn about the Better Block temporary installations
- Experience live music and dance performances
- Enjoy food and craft vendors
- View original artwork on display

Better Block Houston

www.facebook.com/betterblockhouston

Hosted by the
Community Artists' Collective

**BETTER
BLOCK
HOUSTON**



**Better Block events temporarily remake
blocks into complete streets.**



For More Information...

Cities around the United States are looking for tools for communities to provide transportation choices, social value, economic development and reduced carbon emissions. These objectives can all be accomplished through the design of 'Complete Streets'.

What is the Better Block?

The "Better Block" project provides a one-day living workshop of how a 'Complete Street' works, by actively engaging the community, helping them to visualize better outcomes for the future, and empowering them to provide feedback in real time. Better Block is a fun and interactive demonstration of a 'Complete Street' — and what it can do for a neighborhood.

What is a 'Complete Street'?

Complete Streets are streets for everyone. They are designed and operated to enable safe access for all users. Pedestrians, bicyclists, motorists and transit riders of all ages and abilities must be able to safely move along and across a complete street. Complete Streets make it easy to cross the street, walk to shops, and bicycle to work. They allow buses to run on time and make it safe for people to walk to and from train stations.

Who is behind all this?

The Better Block is a national movement which originated in the Oak Cliff neighborhood of Dallas. Better Block projects have improved neighborhoods in Chicago, Dallas, Fort Worth, Portland, and Memphis.

Better Block Houston is a diverse coalition of nonprofits, businesses, and passionate individuals, committed to hosting a number of Better Block Houston events in 2011 and beyond across Houston in a diversity of neighborhoods.

How can I get involved?

There are three major ways to get involved in The Better Block. You can:

- **Volunteer:** Join a task force and we'll give you a job to do. Your involvement will help us make this a landmark event for the City of Houston.
- **Sponsor:** Major events require many kinds of resources. Your contributions of money or supplies will make a lasting impact on the Better Block.
- **Vend:** If you want to come and be part of the complete streetscape, bring your goods or services to the event as a vendor!

Contact us:

Facebook: <http://www.facebook.com/betterblockhouston>