



# THE EVERGREEN CIRCLE



KEEP AMERICA BEAUTIFUL AFFILIATE

The Evergreen Circle will be comprised of 100+ Individual (not Company) Donors who will commit three year pledges dedicating their funds to Keep Houston Beautiful Home Office Operating Expenses (separate from Projects or Events). They will take pride in being the part of KHB that ensures multi-year funding stability to provide proper levels of staffing, proper office space, robust website and database functions, office equipment & supplies, and marketing materials not tied to specific Events. Events and Community Projects will stand on their own funding.

Evergreen Circle Members will have special recognition on the website and on their name tags at events. They will receive special communications, including features on Circle Members, on a quarterly basis along with Evergreen Circle gatherings twice a year. They will be encouraged to help source additional Members for the Circle who are influential community, business, and civic leaders. As a group, they will bond together and become impactful to KHB's annual activities and publicity. Selected Circle Members will be invited to serve on the Advisory Board of KHB.

## Vision

A financially robust and stable Home Office Operating Expense Budget providing funds for adequate staff, website, database, marketing materials, office space, supplies and equipment.

## Mission

To enroll 100+ Individuals (not Companies) who will collectively fund \$250,000 annually making pledges for three years of giving and who will become an army of knowledgeable and visible community influencers on KHB's behalf.

## Gifting Levels\*

**SAGE | \$7.5K**  
\$2.5K annually for 3 years

**MAGNOLIA | \$4.5K**  
\$1.5K annually for 3 years

**LAUREL | \$3K**  
\$1K annually for 3 years

## The Evergreen Circle Agreement

Name \_\_\_\_\_  
(Name as it should appear on printed materials)

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Payment information

Enclosed is a check in the amount of \$\_\_\_\_\_ made payable to Keep Houston Beautiful

Please charge \$\_\_\_\_\_ to my credit card (  Visa  Mastercard  American Express)

Name on Card \_\_\_\_\_

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Zip Code \_\_\_\_\_