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KHB Newsletter Q3 2007

Spotlight on Liberty Gardens at Police and Fire Department Facilities

Beth and Charles Miller have long been associated with Houston area beautification projects. As the anniversary of September 11, 2001 approaches we remember two special gardens the Millers created in honor of those who perished that day.

The Entry Garden at the Houston Fire Department Logistics building at 1201 Dart Street and the Entry Garden & Tree Planting project at the Houston Police Academy at 17000 Aldine Westfield stand in honor of hundreds of police and fire professionals who died trying to save others. Many interesting varieties of trees and shrubs were used at both locations to create an environment that our men and women in uniform can enjoy on a daily basis.

The Millers have been champions for Houston's beautification for many years and they maintain that they will gather inspiration from these and other gardens in our city's public spaces.



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'On the Trail of Trash' Event a Huge Success

Neither soggy conditions, snakes, nor poison ivy could deter the 211 volunteers who cleaned up park sites in June as part of the annual "On the Trail of Trash" event. Volunteers were joined

Houston Parks and Recreation Department, and official program sponsors ExxonMobil and Shell Oil sponsored the event. Volunteers cleaned up 10 trails and remove 186 bags of litter and debris during the day-long event. Shell Oil spokesperson said, "Shell Oil maintains a strong commitment to the beautification of our city's parks, and we will continue to support 'On the Trail of Trash' activities."

The parks involved in the clean-up were Cullen, Oyster Creek, N. MacGregor Way, Lake Hermann Brown, and E.R. and Ann Taylor. Specific trail site sponsors were ConocoPhillips and Waste Management. Also involved were volunteers from TSU, Marathon Oil, and Halliburton.

The goal of this great event was to enhance the overall user experience at parks throughout the city. The event was a spectacular. KHB would like to thank everyone who volunteered their time and effort to keep our parks clean.



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Campers Enjoy Great American Backyard Campout™ at Lake Houston Park

Campers from around the city gathered at Lake Houston Park on June 23rd for an afternoon of the 3rd Annual Great American Backyard Campout. Participants were treated to a wide variety of setup demonstrations, cooking with camp stoves, games, nature hikes and more. The event was supported by Wildlife Federation, KHB, and the Houston Parks and Recreation Department and supported

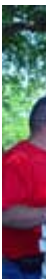


City Council Cleanup

City Council Districts E, F, G, and H all recently had successful cleanups. The District F Co area had especially strong participation, with more than 300 volunteers representing several community organizations. Ernie McGowen from Council Member Khan's office called the A productive ever. "Our community really showed how much they care at the last City Council very rewarding to see all of the different organizations working together toward the commor cleaner, safer place to live."

The District F event was sponsored by Council Member M.J. Khan, Houston Fire Department, Houston Parks and Recreation Department, Keep Houston Beautiful, Mayor's Office, Mayor Citizens Assistance Office, Neighborhood Protection Corps, Planning and Development, Pul Solid Waste Management. Refreshments were provided courtesy of Republic Waste Service

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ABC-13 Encourages Communities to Recycle

ABC-13 held its E-Cycling Drive to educate and encourage the community regarding the im
inaugural event took place on April 20, 2007 which coincided with World Earth Day. The st
inform viewers on topics ranging from the basics of recycling to the environmental hazards c
teamed up with the City of Houston, Halliburton, the Port of Houston, Toyota, and the Hous
to protect the environment, conserve energy, and recycle. Keep Houston Beautiful participat
Houston Area Women's Center, Junior League of Houston, and Teekay Shipping. Starbucks
“Grounds for your garden” program. During the event, each sponsor setup booths outside the
information on their environmental programs. In one day, volunteers collected over 20 tons c
700 viewers who drove through the station to deposit recyclable electronic items. ABC-13 p
news stories, and web-page promotions that generated 2 million impressions and over 5,000



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Love You Lots! a Great Success

Mission Houston launched its Love You Lots! program on Saturday, May 12, 2007 with the
the City of Houston. Mission Houston along with congregations and organizations volunteer
Independence Heights, Settegast, Trinity Gardens, Fifth Ward, Clinton Park, Magnolia Park,
Houston Mayor Bill White greeted volunteers and posed for pictures during the event. Mem
Protection Corps, Keep Houston Beautiful, and Mayor's Volunteer Initiatives Program also a
success. A total of 73 vacant lots surrounding schools, parks, and community centers were c





Mayor Bill White with youth volunteers during the Love You Lots! cleanup event

Volunteers gathered to greet City of Houston Mayor Bill White

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Trees for Efficiency Program Gives Cash Back

CenterPoint Energy and Trees for Houston are joining efforts in their Trees for Efficiency Program, which includes planting trees along with planting assistance. Local non-profits and civic groups will have the opportunity to select trees to give to their members. Groups can choose from a variety of trees including Live Oaks. Civic groups and non-profits will receive \$10 for every tree they sell. To receive this rebate, participants must complete the original order form so that participating homeowners will sign both forms on planting day. Copies of these forms by each group to be sent to Trees for Houston and the contractor will also keep a copy for their records. Trees for Houston will return rebate to non-profits and civic groups that participated in the program. This is a great way to improve your environment by planting more trees and reducing your energy bills by providing direct shade to your home. Call Trees for Houston at Woods at (281) 474-4507 for more information. Click on the Trees for Houston logo below to download an application.



[Visit their website to learn more about the program.](#)

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Accenture Helps "Wipe Out Wireless Waste"

Employees from Accenture gathered at the Westin Galleria Hotel on Friday September 17, 2010 to donate electronic goods in support of the Wipe Out Wireless Waste event hosted by Keep America Beautiful. Accenture is committed to local community improvement and revitalization projects through Keep America Beautiful. Employees are encouraged to recycle their mobile equipment and in turn provide funds to Keep Houston Beautiful, the local affiliate, can do so by mailing their old cell phones in a postage-paid mailing label. Please do not include batteries and accessories recycled through the "Wipe Out Wireless Waste" program are not accepted. Accenture contributions provide two important benefits: protecting the environment, and raising money for

efforts in your community. Click on the link below to download and print a free, postage-paid flyer to learn more about the program.



Goldman Sachs Volunteers Beautify Eastwood Community Center Garden

Summer interns from Goldman Sachs rolled up their sleeves to beautify the Eastwood Community Center Garden in Houston's east side on Friday, August 3, 2007. A group of 10 summer interns weeded, mulched, and planted a variety of ground cover plants. The group was led by David Andrew, Houston Clean Water Board member and an employee of Goldman Sachs. The group planted a total of 256 ground cover plants including Firetail Chenille (*Acalypha pendula*), an unusual and attractive groundcover that slowly carpets the ground (Mecardonia "Goldflake"), a low growing perennial that produces yellow flowers all summer (Polygonum sp. "Pink Buttons"), a beautiful carpeting groundcover with green-burgundy foliage and small flowers blooming in heavy cycles spring through fall until the first breeze; and the Creeping Decumbens, a low growing groundcover of small rounded leaves and lavender flowers. This is the first time Goldman Sachs has been involved with Keep Houston Beautiful. We are always excited to have young people.



Recycle: "It's easier than jumping out of a plane!" Says Former President George W. Bush

Former President George Bush and First Lady Barbara Bush are featured in the new Stop Trash announcement. The PSA campaign was created in partnership with Keep Houston Beautiful Area Council. In the announcement, the President and Mrs. Bush encourage Houstonians to recycle. The First Lady says, "Recycle; it's easy". The president adds with humor, "It's easier than jumping out of a plane!" The announcement was created by Hartgrove, Paul Varner, City of Houston Planning and Development along with Maria Josep and Robin Blut from Keep Houston Beautiful worked closely with Comcast Communications. The announcement aired the public service announcement on numerous cable channels. Special thanks to Bill Feltner for helping place the ad on area TV stations. Penny Butler, Keep Houston Beautiful Commission

President and First Lady to appear in the announcement.

We would like to thank the Bushes for reminding Houstonians to do their part to keep Hous

New City Department Directors Named

Two city departments that play an integral role in most KHB activities are under new leader named to replace Buck Buchanan in the Solid Waste Department and Dorothy Edwards will Protection Corps.

We wish Harry and Dorothy luck in their new jobs and look forward to working with both o



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