

Let's Beautify H-town!

Brought to you by:



Important Dates!

September

6th - FINAL DATE for Submissions. We will not accept late entries.

20th- Final Date for Revised Submissions. *This is only for those that have been accepted and asked for revisions to meet the vision of the project.

October

21st - Pot Painting Day – Full Day (Times TBA)

22nd- Pot Painting Day – Full Day (Times TBA)

*Please note, these will be the only dates allowed for painting. All painting will take place on site at the Walker St. facility. Painting day details will be sent out closer to date.

Project Specifics:

This project is intended for artists of professional skill level and those who simply have not been discovered yet. It is however designed with a professional art feel as it will be displayed in a central focal point of Downtown Houston. All entries are welcomed and will be viewed individually.

Artists will need to complete the following for EACH pot they wish to be selected for: (Artists will only be selected for one pot.)

The following is all due in one submission by September 6, 2019.

- Submit a participant waiver (included in this packet)
- Submit a completed rendering including color
- Use some of the Public Works new branding color palette in their art (specs provided in this packet)
- Submit a request for all supplies needed in order to complete the painted pot (We will provide all supplies necessary within reason and compared to other requests.)
- Submit a brief bio (up to 250 words) and website link (if you have one) to be added to the KHB website page featuring this project

The Pots

Size and Look of the Pots

Following are images of the pots with height and width measurements. The pots will be pre-coated with a solid color from the new branding color palette. The upper lip of the pot will remain solid in color and are not to be included in your design.



Color Palette to Include

Below are the 6 new colors included in the Public Works new rebrand. These are to be incorporated into your art as best as possible. Please note, these do not need to be the main focal colors of your art, but using them will help tie in all 35 pieces.

PANTONE 2757
CMYK Formula 100 | 95 | 4 | 42
RGB Formula 0 | 30 | 96
Hexadecimal # 001E60

PANTONE 715
CMYK Formula 0 | 54 | 87 | 0
RGB Formula 246 | 141 | 46
Hexadecimal # F68D2E

PANTONE 2165
CMYK Formula 68 | 39 | 30 | 9
RGB Formula 104 | 129 | 151
Hexadecimal # 688197

WHITE
CMYK Formula 0 | 0 | 0 | 0
RGB Formula 255 | 255 | 255
Hexadecimal # FFFFFFFF

PANTONE 3115
CMYK Formula 59 | 0 | 14 | 0
RGB Formula 0 | 193 | 213
Hexadecimal # 00C1D5

PANTONE COOL GRAY II
CMYK Formula 44 | 34 | 22 | 77
RGB Formula 83 | 86 | 90
Hexadecimal # 53565A

The Themes

***Items crossed out in red have already been assigned.**

1. Keep Houston Beautiful - 2 pots (Both will include new KHB logo)
 - a. One Community/People/Connectivity Focused
 - b. One Environmental/Beautification Focused
2. Houston Wards – 1 pot per ward = 6 pots
 - a. First Ward
 - b. Second Ward
 - c. Third Ward
 - d. Fourth Ward
 - e. Fifth Ward
 - f. Sixth Ward
3. Houston Public Works – 1 pot per operational Service Line (note: we will incorporate the new HPW logo into each pot). *We can give you ideas for these!*
 - a. Transportation & Drainage Operations
 - ~~b. Houston Water~~
 - c. Capital Projects
 - d. Customer Account Services
 - e. Houston Permit Center

The rest are 1 pot per topic/line:

1. Space city –Focusing on NASA and Space Exploration
2. Bayou City
3. Houston Marathon
4. Livestock show and rodeo
5. Art car parade
6. Pride parade
7. Memorial/Veterans Day
8. Astros
9. Texans
10. Rockets/Comets
11. Dynamo/Dash
12. Houston Police Department
13. Houston Fire Department
14. Energy industry/Port/Ship Channel/San Jacinto monument
15. Zoo/Hermann Park
16. University of Houston
17. Medical Center
18. City Hall/performing arts/tranquility area
19. Rice University
20. Texas Southern University

Artist Participant Waiver

PLEASE PRINT.

Artist's Name: _____ Email address: _____

Cell Phone Number: _____ Date of Birth: _____

Mailing Address: _____ City: _____ Zip: _____

Emergency Contact Name: _____ Cell Phone Number: _____

Relationship to Artist: _____

-
- I am submitting an entry for the following themed pot:

- I am requesting the following supplies needed to complete this project:

Estimated cost of supplies: \$_____

- I will be able to complete my pot on: ____ October 21st
____ October 22nd

*You are free to select both days if you feel you will need more time. Times will likely be from 9:30am to 4:00pm.

I, _____, fully understand that I am participating in this community initiative free of charge to Keep Houston Beautiful and the City of Houston and know it is a non-paying venture. I will be recognized for my work and shown appreciation via multiple media outlets, website listing, and public outreach.

Signature: _____ Date: _____

Printed Name: _____

In the event you are selected to participate in this community initiative, we will need a volunteer waiver completed for you. Please read and sign the waiver below.

This form must be signed by each volunteer who will participate (*Participant*) in or otherwise be involved with the Keep Houston Beautiful (KHB) Volunteer Program (*Program*). Volunteers under age 18 must have this form signed by a parent of legal guardian.

I ACKNOWLEDGE and UNDERSTAND that I am volunteering my services to the *Program* gratuitously, without any express or implied promise by KHB or the City of Houston (City) to compensate me for my services, and I ACKNOWLEDGE and UNDERSTAND that I am not entitled to, and will not receive, remuneration of any kind, including, but not limited to, salary or reimbursement for my transportation, parking, travel, or any other expenses whatsoever which may be incidental to my services as a volunteer for the *Program*.

I ACKNOWLEDGE and UNDERSTAND that I will be participating in the *Program* at my own risk. I affirm that I am physically fit and prepared to perform services in the *Program*. I will not create an unsafe situation for other individuals, or myself, nor will I use any tool or engage in any task with which I am not completely comfortable. I will abide by all applicable federal, state and local laws, as well as the rules and directions of the *Program* coordinators. If I see any situation that I feel is unsafe, I will call it to the attention of a safety coordinator.

IN CONSIDERATION OF PARTICIPANT BEING PERMITTED TO PARTICIPATE AND AS A CONDITION TO BEING ALLOWED TO PARTICIPATE IN THE PROGRAM, I, THE UNDERSIGNED, FOR AND ON BEHALF OF MYSELF, MY MINOR CHILD (IF APPLICABLE), MY HEIRS, EXECUTORS, ADMINISTRATORS AND ASSIGNS, HEREBY RELEASE, ACQUIT AND FOREVER DISCHARGE KEEP HOUSTON BEAUTIFUL, AND THE CITY OF HOUSTON, TEXAS, TOGETHER WITH ITS/THEIR FORMER AND PRESENT ELECTED AND APPOINTED OFFICIALS, DIRECTORS, LEGAL REPRESENTATIVES, AGENTS, SERVANTS, EMPLOYEES (IN BOTH THEIR PUBLIC AND PRIVATE CAPACITIES), VOLUNTEERS, SUCCESSORS, ASSIGNS, AND ALL AFFILIATED PERSONS AND ENTITIES (HEREINAFTER COLLECTIVELY CITY), OF, FROM AND AGAINST ANY AND ALL LIABILITIES OF EVERY KIND, CLAIMS, CAUSES OF ACTION, WHETHER AT LAW OR IN EQUITY, IN CONTRACT OR TORT, UNDER STATUTORY OR COMMON LAW OR PURSUANT TO THE TEXAS OR UNITED STATES CONSTITUTION(S) (INCLUDING ALL EXPENSES OF LITIGATION, COSTS, AND ATTORNEYS' FEES), KNOWN AND UNKNOWN, LOSSES, JUDGMENTS, FINES, DEMANDS, DAMAGES, LOSS OF USE OR SERVICES, OR INJURIES TO REAL AND/OR PERSONAL PROPERTY AND/OR PERSONS (INCLUDING DEATH) (COLLECTIVELY CLAIMS), CAUSED BY, ARISING OUT OF, TOUCHING UPON OR IN ANY WAY RELATING TO THE PROGRAM AND/OR THE PRESENCE, MALFUNCTION, MAINTENANCE, ADDITION, SUBSTITUTION, USE OR CONDITION OF ANY TANGIBLE PERSONAL OR REAL PROPERTY OWNED, LEASED, OPERATED, OR UTILIZED BY THE CITY IN CONNECTION WITH THE PROGRAM EVEN IF THE CLAIM IS THE RESULT OF THE ACTUAL OR ALLEGED SOLE NEGLIGENCE OF THE CITY AND/OR THE RESULT OF THE ACTUAL OR ALLEGED GROSS NEGLIGENCE OF THE CITY, AND/OR THE ACTUAL OR ALLEGED JOINT OR CONCURRENT NEGLIGENCE OF THE CITY AND ANY OTHER PERSON OR ENTITY, AND/OR THE ACTUAL OR ALLEGED STRICT, STATUTORY OR CONSTITUTIONAL LIABILITY OF THE CITY.

I further represent to KHB and the City of Houston (**CHOOSE ONE WHEN CREATING FORM**): [] that I am physically capable of participating in this Program which may involve vigorous physical activity, including but not limited to, planting, mulching, watering trees and /or seedlings, using a rake, hoe or shovel to dig or move dirt and debris, bagging litter, hauling litter bags and transporting debris to a collection area. To my knowledge I have no physical disabilities, impairments or health problems that would interfere with my ability to participate safely in this Program. **OR** [] I am only capable of performing the following activities:

Finally, I hereby grant KHB and the City full and complete permission to use in legitimate promotions of the Program photographs, video shots and quotations from me.

SIGNATURE OF PARTICIPANT

DATE

SIGNATURE OF PARENT OR GUARDIAN FOR MINOR VOLUNTEER (Under the age of 18)

DATE

Thank you for volunteering!